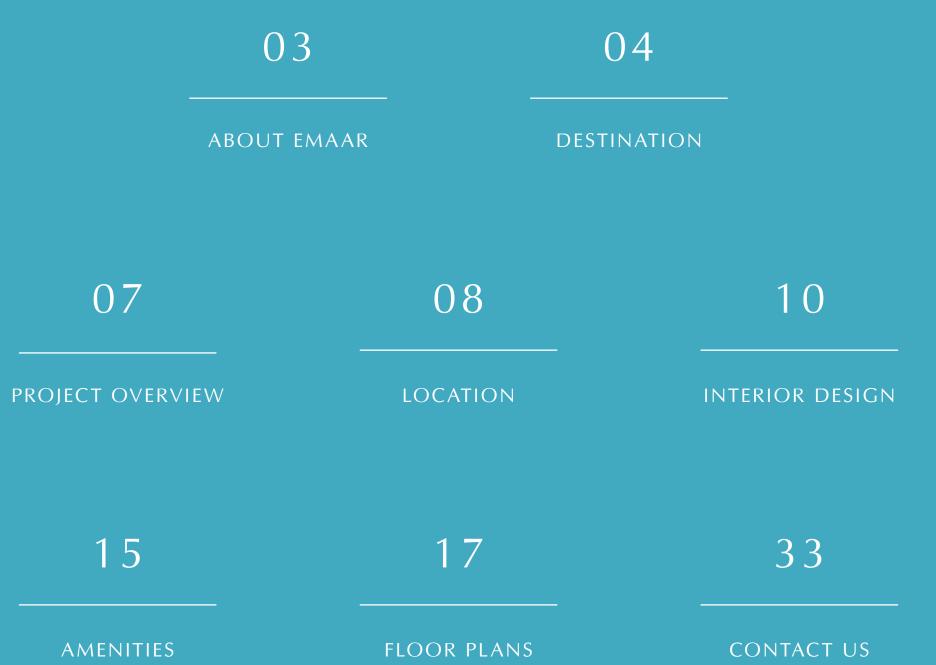




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ABOUT EMAAR

Emaar is the world-renowned developer of iconic structures and integrated communities in the UAE. The group's boundary-pushing projects include Burj Khalifa, The Dubai Mall and The Dubai Fountain. Emaar's premium neighbourhoods include Downtown Dubai, Emirates Living, Dubai Marina, Arabian Ranches, The Greens & The Views, and a new concept of affluent beachfront living in Dubai, Emaar Beachfront.

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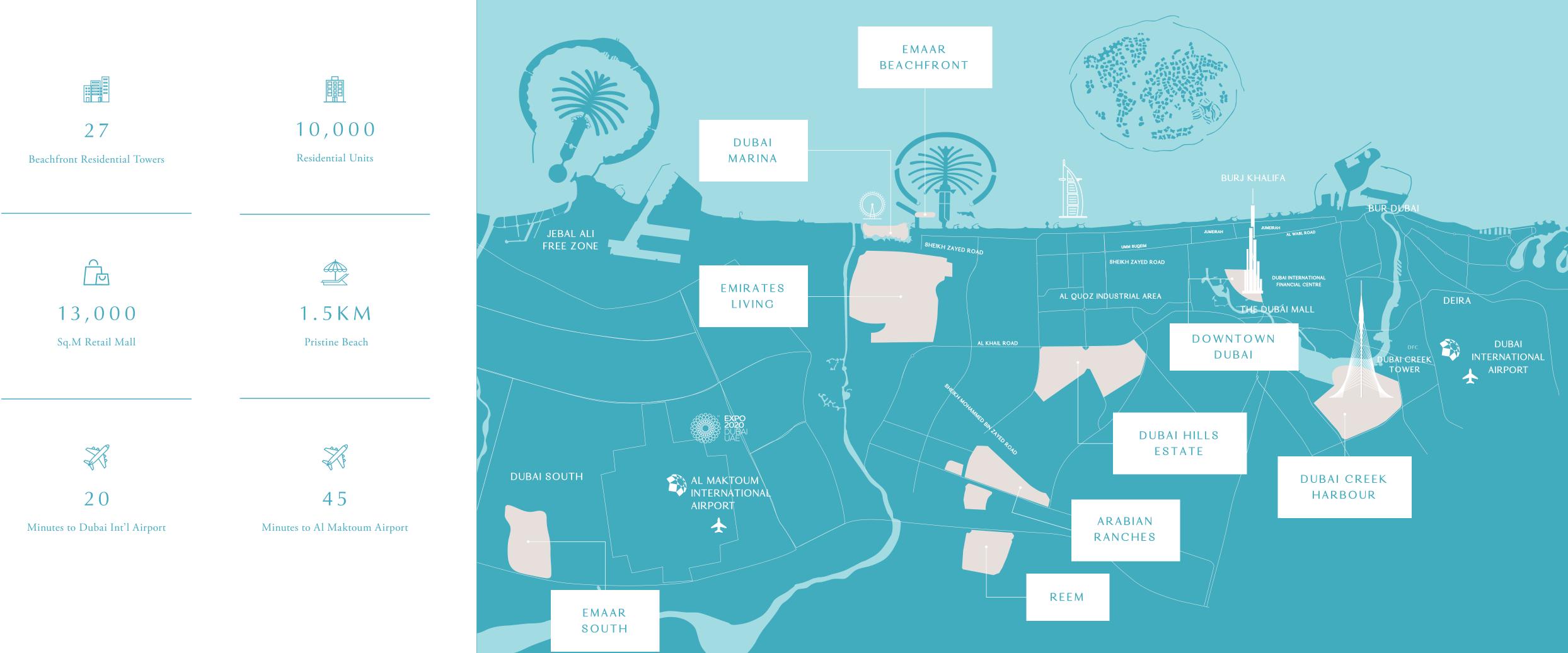
EMAAR BEACHFRONT

AN ISLAND WITH A CITY ADDRESS

Nothing says luxury coastal lifestyle like a home at Emaar Beachfront – a collection of 27 glistening towers standing out against the crystal blue waters of the Arabian Gulf. Regardless of style or scale, each of the towers calls to mind the sense of relaxation that comes with beachside living. However, due to Emaar Beachfront's outstanding location, the escapist island atmosphere blends seamlessly with city convenience

and charm.





REINVENTING THE ART OF ISLAND LIVING





COME HOME TO BAYSIDE PERFECTION

Just like Miami Beach is the getaway destination for the privileged Floridians so will Emaar Beachfront be touted as the preferred resort-style community among Dubai's elite. Sunrise Bay perfectly encapsulates the Emaar Beachfront ideology. A premium twin tower of 26 storeys, it is only a few steps away from a glimmering bay and a vibrant marina. The beautifully crafted building blends artfully with its beachfront setting.



A WELL-CONNECTEDPARADISE

The meticulously master-planned Emaar Beachfront is cradled between two of Dubai's most desirable destinations, Dubai Marina and areas of new Dubai. Due to the prime location, residents of Sunrise Bay will have easy access to the shimmering beaches, marinas, yacht clubs, malls and dining venues of the Marina and surrounding neighbourhoods. Sunrise Bay also allows for easy access to Sheikh Zayed Road and the city.

A BROAD RANGE OF APARTMENTS AND AMENITIES

The apartments range from 670 sq. ft. for 1-bedroom homes to 2,150 sq. ft. for 4-bedroom residences. The two towers are conveniently connected to each other through a podium deck with world-class sports facilities and private parking spaces. All residents of Sunrise Bay will have access to several retail and healthcare facilities at the ground level.







The positioning and orientation of the apartments has been carefully orientated to best capture the open views of the waterfront and marina location. The breathtaking vistas are second only to the highest quality of fixtures and finishings that are the characteristic of all Emaar properties. The overall design was inspired by modern yachting culture and loft style living.

LIVING





PROOF THAT SOPHISTICATION AND LUXURY CAN GO HAND IN HAND

Taking cues from the surrounding material context and reinterpreting this palette into an understated yet elegant form, Sunrise Bay is built for homeowners with a refined, modern taste. Easy-going textures and a refreshing palette of creams, greys, and tons of white are at the heart of Sunrise Bay's sophisticated design.

NOTHING IS OUT OF PLACE IN THE SERENE MASTER BEDROOM

The Sunrise Bay master bedrooms are designed to create a sense of calm and beauty so immersive you'll never want to leave. It's glamorous and sophisticated in its simplicity, with unexpected textures and colour tones and with attention to details that provide interest and a total respite

from city life.



YOUR OWN STYLISH SANCTUARY

The bathrooms at Sunrise Bay are family bathrooms embodying high-design and sophistication through minimal form, effortless functionality and elegant, sleek surfaces. The selection of bright colours and textures ensures a cheerful beginning to your day and a soothing oasis to end it.





A TRUE EXPRESSION OF YACHTING CULTURE

With panoramic balconies that extend the perceptual depth of each apartment and a material composition that references the striking white fibreglass of superyachts – the architecture both physically and perceptually connects the building with the surrounding clear blue waters.

THE PLACE TO SEE AND BE SEEN

In addition to having access to 750 m of sandy beach on either side of their home, residents will have a vibrant boulevard at their doorstep. The promenade will be dotted with the finest restaurants, retail outlets and chic cafés. However, despite the wide array of gastronomic choices and urban entertainment, Emaar Beachfront retains a

family-friendly atmosphere.





ADMIRE THE MARINA AND HARBOUR IN STYLE

The most sought-after amenity of them all is taken to a new level at Sunrise Bay's podium deck. The state-of-the-art infinity pool spills over the awe-inspiring cityscape of the Dubai Marina, the world's tallest residential block that enchants during the day and comes alive at night.

